



## Request for Proposals

### Rose Foundation Consumer Privacy Rights Fund

#### **Purpose of the Fund**

To support projects that relate to the preservation or promotion of consumer privacy rights.

#### **Eligibility Criteria for this Round of Applications** *(Applicant must meet all criteria)*

- The applicant must specialize in privacy-related research, privacy-related education, and/or privacy-related policy development. Grant funds may only be applied to the applicant's privacy-related programs.
- The applicant must demonstrate that it has the experience and expertise to promote the goals of the fund, and the capability to carry out the proposed project.
- The applicant must have 501(c)(3) non-profit status.
- Funds may not be used to support, promote or facilitate litigation against financial institutions.

#### **Application Process**

Applicants meeting all of the above criteria should submit a proposal describing the proposed project in detail and addressing the eligibility criteria. The narrative section of the proposal should not exceed 10 pages. Proposals ranging from \$25,000 - \$150,000 will be considered. Multi-year proposals will also be considered – however the total amount of funding requested must not exceed \$150,000. In addition to the (10 page maximum) narrative section, proposals must include the following attachments:

- Detailed project budget, including operational and overhead expenses.
- Organizational budget for current fiscal year.
- Organizational financial statement (preferably audited) for the most recently completed fiscal year.
- Description of lead project staff & qualifications.
- Timetable of activities (as appropriate).
- Identification of specific deliverables (as appropriate).
- Process for evaluating the impact of project activities.
- IRS 501(c)(3) determination letter. A non-501(c)(3) organization must provide a letter from a 501(c)(3) fiscal sponsor that specifically authorizes the grant application, plus a copy of the sponsor's IRS determination letter.
- (optional) Press clippings or other material describing the organization and its past accomplishments.

- (optional) Up to three letters of reference.

***In addition to the original proposal and required attachments, please submit three duplicate copies of the proposal narrative plus attachments.***

**(Note: You only need to submit one copy of the IRS 501(c)(3) determination letter.)**

**Additional Instructions**

- Applicants who are uncertain if their project fully meets the eligibility criteria are encouraged to submit a 2 page Letter of Inquiry before submitting a full proposal. *Please submit the letter of inquiry before contacting the Foundation by phone. Letters of inquiry should be submitted by March 15, 2008.*
- The Rose Foundation may require additional information to evaluate specific proposals.
- The Rose Foundation does not accept faxed or emailed proposals. However, the Foundation will accept and respond to emailed Letters of Inquiry.

**Application Deadline & Decision Date**

- (optional) Letters of Inquiry postmarked by March 15, 2008
- Full proposals postmarked by May 31, 2008.
- Decisions announced by August 31, 2008.

**Send Proposals To**

Rose Foundation for Communities and the Environment  
Consumer Privacy Rights Fund  
6008 College Ave., Ste. 10  
Oakland, CA 94618

**For Further Information:**

Please visit the Rose Foundation's website: [www.rosefdn.org](http://www.rosefdn.org), send an email to [rose@rosefdn.org](mailto:rose@rosefdn.org), or call (510)658-0702.