

**Rose Foundation  
Environmental Grants  
Summer 2008**

<p><b>Aqua Terra</b> <i>Fiscal Sponsor: Redwood City</i> Remove Sunken Vessel Project</p>	<p>\$18,000</p>	<p>Aqua Terra is an all-volunteer collaboration that has removed more than 100 derelict boats from the sloughs that comprise Redwood City's shoreline. Funds will defray removal and scrapping of three 30-foot derelict boats.</p>
<p><b>Arc Ecology</b> Cleaning Up the Mothball Fleet</p>	<p>\$15,000</p>	<p>The US Maritime Administration utilizes 2,000 acres in Suisun Bay to store reserve and end-of-life vessels. Ongoing pollution from this Mothball Fleet includes peeling lead-based paint, mercury, PCBs, asbestos and waste oil. Funding supports a community-based effort to clean up the affected area and scrap the mothball fleet locally in accordance with strict environmental standards. In addition to stopping pollution, this would preserve blue-collar jobs and support local industry.</p>
<p><b>Bay Institute</b> Advancing Ecosystem Protections for the Delta's Aquatic Species</p>	<p>\$15,000</p>	<p>Massive pumping of fresh water out of the Delta sucks tremendous numbers of young fish into the pumps and has been identified as a major contributor to the record low populations of salmon, smelt, sturgeon, steelhead and striped bass. Funding helps the Bay Institute provide scientific expertise to several environmental organizations involved in agency petitions and judiciary proceedings seeking to benefit salmon, steelhead and smelt through reduced water pumping.</p>
<p><b>Cache Creek Conservancy</b> Riparian Restoration</p>	<p>\$22,500</p>	<p>Supports restoration of a 2,000-foot corridor (50-feet wide) along one bank of Cache Creek in Yolo County. Invasive species would be removed, and banks would be stabilized and replanted with native grasses and willows.</p>
<p><b>California Water Impact Network</b> Strategic Actions to Save the Delta</p>	<p>\$43,750</p>	<p>Supports administrative and judicial challenges of "paper" water rights and the timing of water diversions; advocacy of reduced water exports by the California State Water Project and the federal Central Valley Project; and a push for reforms to California's outdated and lax agricultural runoff permitting system.</p>
<p><b>Center on Race, Poverty and the Environment</b> General Support for San Joaquin River Watershed Protection Programs</p>	<p>\$13,750</p>	<p>Pesticide use, agricultural and industrial waste, and run-off from mega-dairies heavily impact both public health and the water quality of the San Joaquin River. CRPE works with local communities to help them push for pollution reductions, and conducts strategic litigation to reduce pollution run-off.</p>
<p><b>Citizens for East Shore Parks</b> North Richmond Shoreline Parklands</p>	<p>\$5,000</p>	<p>Citizens for East Shore Parks are working to develop and enhance a chain of parks from the Oakland Estuary to the Carquinez Strait. They were instrumental in the establishment of the Eastshore State Park, and now are focused on helping the East Bay Regional Parks District acquire and restore several hundred acres of marshland in Richmond.</p>

<b>Community Water Center</b> <i>Fiscal Sponsor: Rose Foundation</i> San Joaquin Non-Point Source Pollution Project	\$20,000	Through community education, organizing and advocacy – all conducted through an environmental justice lens – the Community Water Center acts as a catalyst for protecting public health and improving water quality in the San Joaquin River watershed. Funding supports assistance to several on-the-ground community coalitions working for safe, clean water in the Central Valley.
<b>Ducks Unlimited</b> SF Bay Estuary Projects	\$1,715	Supports Ducks Unlimited’s watershed stewardship activities in the Bay Area.
<b>EarthTeam</b> Eco-Stewards Program	\$15,000	EarthTeam conducts environmental stewardship activities with a network of high school students throughout the East Bay. Funding supports work with 260 students at eight West Contra Costa County and Oakland schools. Activities include classroom presentations, field trips, and student involvement in <i>Green Screen</i> , EarthTeam’s cable TV show that is produced by, and for, students.
<b>Environmental Water Caucus</b> General Support	\$18,000	Supports coordination of a broad coalition of groups active on California water resource issues that affect the Bay/Delta watershed. Issues addressed will include the recovery of Delta smelt and Coho salmon; advocacy of reduced water pumping and increased water conservation; opposition to major new dam projects; and continued involvement in the Delta Visions stakeholder process.
<b>Kids for the Bay</b> <i>Fiscal Sponsor: Earth Island Institute</i> Watershed Action Program	\$15,000	Kids for the Bay provides hands-on activist-oriented environmental education to low-income schools throughout the East Bay. In the next school year, the Watershed Action Program will work with 36 teachers and over 1,100 students on a series of field trips, creek and bay clean-up projects, student-led action projects, accredited teacher training, and parent engagement activities.
<b>Ma’at Youth Academy</b> General Support for SF Bay Watershed Pollution Projects	\$14,600	Ma’at Youth conducts activist-oriented environmental justice education and youth leadership development programs serving disadvantaged students and other residents of Contra Costa County. Funding supports a seven-week environmental education course involving classroom exercises and field trips taught to 300 at-risk Richmond high school students, as well as youth-led community workshops on safe fish consumption, and youth involvement in commenting on pollution and neighborhood impacts of the proposed expansion of the ChevronTexaco facility and other projects in Richmond.
<b>Northern California Environmental Grassroots Fund</b> <i>Fiscal Sponsor: Rose Foundation</i> SF Bay Watershed Projects	\$60,000	Helps leverage significant support from 20 other foundations for a series of \$2,500-\$5,000 grants to small community-based groups addressing toxic pollution, watershed protection, environmental education and other key issues throughout Northern California.
<b>Physicians for Social Responsibility (SF Bay Area Chapter)</b> Environmental Health Toolkits	\$35,000	Supports dissemination of the <i>Pediatric Environmental Health Toolkit</i> and the development and distribution of the <i>Reproductive Environmental Health Toolkit</i> . These toolkits help physicians understand environmental health issues, and include fact sheets for parents in English and Spanish.

<b>Restore the Delta</b> Healthy Delta Communities Project	\$40,000	Restore the Delta is a broad-based community stakeholder coalition dedicated to building wide consensus on key Delta water quality issues including: maintaining adequate flows; opposing a new peripheral canal; establishing a Delta Conservancy to create funding for key restoration projects; and restructuring California's overall water governance system to include meaningful participation by Delta representatives.
<b>Sacramento Valley California Native Plant Society</b> American River Parkway Restoration Project	\$6,500	Supports riparian restoration along a stretch of the American River near Sacramento.
<b>Sierra Nevada Alliance</b> The State of Sierra Frogs	\$3,000	Helps defray publication and release of the <i>State of Sierra Frogs</i> paper, which reviews the impacts of pesticides on red-legged frogs and other amphibians.
<b>University of the Pacific</b> Water Quality Effects on Food Web Structure in the Non-Tidal Transition Zone of the San Joaquin River Estuary	\$28,750	Supports a study by the Stockton-based University of the Pacific on fish, plankton and zooplankton at selected points above and below key water diversion sites at various times during the year. The goal of the study is to determine how varying water levels effect populations of fish and plankton, and to also determine how parasite levels correspond to water flows.
<b>Waldo Holt Conservancy</b> <i>Fiscal Sponsor: Rose Foundation</i> Riparian Habitat Purchase	\$53,000	The Waldo Holt Conservancy is a new land trust dedicated to the spirit of a local environmentalist and long-time leader of the San Joaquin Audubon society. Funds help leverage a 50% match from San Joaquin County to purchase and place a permanent conservation easement on a 4.5-acre parcel on the Mokelumne River adjacent to an existing wilderness area. This riparian habitat has thick vegetation and large trees and would be a valuable addition to the present protected area.
<b>Total</b>	<b>\$443,565</b>	

### Herbal Products Fund

<b>Center for Science in the Public Interest</b> Herbal Products Initiative	\$50,000	For nearly 40 years, the Washington DC-based Center for Science in the Public Interest has watchdogged food safety through monitoring, research, advocacy and litigation, including pressuring the Food and Drug Administration to regulate more than 100 herbal products. Funding supports a push for a major federal study on the safety and effectiveness of common herbal products. The study will then form the basis for outreach to push for better consumer warnings, increased regulatory authority for the FDA over herbal supplements, and better integration of effective supplements into medical therapy.
<b>Total</b>	<b>\$50,000</b>	

**Rose Foundation  
Consumer Privacy Rights Fund  
Summer 2008**

<b>American Civil Liberties Union (Northern CA Chapter)</b> Technology and Civil Liberties Program	\$50,000	Supports public and consumer education about privacy rights, with an emphasis towards the vulnerability of personal information when using “free” email providers, social networking sites, online photo sharing, and mobile social networking.
<b>U.C. Berkeley Center for Law &amp; Technology</b> National Survey Research on Consumer Privacy	\$100,000	Funds a national opinion poll on consumer privacy issues, attitudes and behaviors. The survey will quantify gaps between consumer knowledge and actual privacy laws and practices, tradeoffs consumers are willing to make for privacy protections, and consumers’ current privacy-seeking behavior.
<b>CalPIRG Education Fund</b> General Support for Privacy Programs	\$45,000	Past reports produced by the CalPIRG Education Fund have been widely utilized by privacy activists and legislators in developing important protections such as the data breach notification law and medical records protection. Supports ongoing work in privacy policy and outreach.
<b>Center for Democracy and Technology</b> Consumer Privacy and Behavioral Profiling Project	\$75,000	Supports continued research, policy development and policy advocacy by this Washington DC-based privacy advocacy leader. Elements include behavioral profiling in the medical industry and “flash cookies” that override consumers “opt out” preferences, creation of a web browser plug-in that would give Internet users privacy advice, advocacy to develop a “Do Not Track” list that would allow Internet users to opt-out of having their activities on the web tracked, convening a dialogue between industry and consumer advocates around behavioral profiling, and development of comprehensive public policies to protect privacy on-line.
<b>Center for Digital Democracy</b> Public Education of Privacy in the Digital Marketing Era	\$75,000 (2 year)	Supports continued research, policy development and public education by this Washington DC-based privacy advocacy leader. Research and materials produced will focus on corporate and governmental web surveillance, behavioral targeting and data mining by commercial purveyors and social networking sites, and the ongoing consolidation of the online marketing industry which is concentrating more and more data about consumers into fewer and fewer hands – allowing a handful of companies to completely control most people’s personal information.
<b>Consumer Action</b> Privacy Community Education Project	\$75,000 (3 year)	Supports the national dissemination of multi-lingual consumer privacy guides on a variety of topics throughout Consumer Action’s network of 10,000 affiliate organizations. In addition to distributing these guides in hard copy, funding supports creation of a new www.privacy-information.org website to warehouse numerous privacy resources in one place for easy access.

<b>Consumer Federation of America</b> Identity Theft Services Project & Mobile Device and Online Loan Project	\$95,000	The <i>ID Theft Services Project</i> will examine fee-based identity protection and insurance services. The practices of many of these companies seem unfair and deceptive, and may even harm consumers (such as charging consumers for their free annual credit report). The <i>Mobile Device and Online Loan Project</i> will examine the privacy and security risks of loans and transactions made via electronic access to bank accounts, especially through cell phones and PDAs.
<b>Consumer Federation of California Education Foundation</b> Consumer and Privacy Advocates Education Project	\$25,500	Helps maintain and update the <i>PrivacyRevolt!</i> website and blog, which includes a list of privacy bills in the California state legislature and a legislative calendar. Both tools are widely used by privacy advocates to track statewide policy and legislative developments.
<b>Consumer Watchdog</b> Google Privacy Rights Project	\$100,000	Few search engine users are aware of the extent to which Google and other leading search engines collect and categorize customers' personal information, and the extent to which this information may be shared with marketing partners. This vast collection of customer-specific data is also an attractive target for hackers, identity thieves, and governmental surveillance. The project will develop a comprehensive set of model privacy protection policies, and conduct a campaign to encourage Google to become the standard-setter in customer privacy protection.
<b>Cyber Privacy Project</b> General Support	\$60,000 (3 year)	Provides seed money for an emerging privacy right watchdog group based in Chicago. Specific projects will include advocacy and public education on remote frequency identification chips, warrantless governmental surveillance issues, national governmental ID cards, and voter ID issues.
<b>Electronic Privacy Information Center</b> General Support	\$150,000 (2 year)	Supports ongoing public education and policy development on a variety of privacy issues including search engine privacy, and location privacy related to wireless services and devices. Funding also supports the annual production of the widely used desk references <i>Privacy Law Sourcebook</i> and <i>Privacy and Human Rights</i> book, and will defray EPIC's costs of convening the <i>Privacy Coalition</i> – a broad network of privacy organizations.
<b>Identity Theft Resources Center</b> General Support	\$100,000 (2 year)	Supports counseling for victims of identity theft, and the maintenance of a widely used website with identity theft resources. ITRC provides in-depth counseling in Spanish and English to about 8,000 people per year, and their website receives more than 2 million visits per year.
<b>Interfaith Worker Justice</b> Workers Privacy Rights Website	\$75,000 (3 year)	Supports the development and web-based dissemination of privacy rights materials for workers. Issues addressed will include employee surveillance, denial of jobs or firing due to credit reports or past arrest record, and demands that employees only speak English without any work-related rationales. Many of the materials and related outreach are oriented towards protecting minority workers and will be translated into several languages. Information will also be published on a "Can My Boss Do

		That?" website.
<b>National Employment Law Project</b> Privacy Rights of Workers Subject to Criminal Background Checks	\$80,000 (2 year)	Supports strategic responses to the burgeoning expansion of criminal background checks for employment screening purposes. Elements include evaluating the new background check provisions recently implemented by the TSA for 1.5 million port workers, expanding existing model city employment programs that limit unreasonable access to criminal history, and reforming the FBI background check process which often produces incomplete or unreliable information on an estimated 9 million background checks per year.
<b>National Workrights Institute</b> Workplace Privacy Project	\$50,000	Supports research, policy development and public education around worker privacy issues including the use of genetic scanning by employers to forecast future health conditions or behaviors, using GPS to track employee locations, and the use of biometric information in the workplace.
<b>Patient Privacy Rights</b> General Support	\$110,000 (2 year)	Supports internal capacity building including the expansion of a patient privacy rights website whose traffic has been growing at 50% per year, doubling the volume of email alerts to consumers about medical privacy, conducting coordinated media outreach about health privacy issues, and distributing <i>Patient Privacy Toolkits</i> in both on-line and hard-copy form. Activities will also include developing an on-line patient privacy calculator, and conducting a national Zogby poll on consumers' attitudes towards medical privacy.
<b>Stanford Law School Center for Internet and Society</b> Crowd9 Project	\$143,200	Supports the creation of an on-line "Consumer Reports" style website that will rate the privacy and security of internet-based and mobile applications. Using the group-edited "Wiki" approach, the site will invite users to rate privacy experiences on popular sites such as Facebook or media players. The ratings will cover whether users enjoy sufficient control over their data, whether the data gathered is appropriate, and its perceived security.
<b>Watsonville Law Center</b> Domestic Violence Victims, At-Risk & Foster Youth Privacy Rights Project	\$95,000 (2 year)	Supports development and distribution of privacy protection materials to farmworkers, including large numbers of Mexican immigrants who are particularly vulnerable to consumer scams due to language, education and immigration barriers. Particular emphasis will be placed on outreach to at-risk and foster youth who are just entering society as consumers, and to domestic violence victims who are especially vulnerable to financial victimization at the hands of their attackers.
<b>Total</b>	<b>\$1,503,700</b>	