

## November 2009 Privacy Grants

<b>CALPIRG</b> For General Support for Privacy Programs	\$15,000	Supports ongoing privacy advocacy and outreach.
<b>Center for Digital Democracy</b> For Digital TV Privacy and Organizational Development	\$45,000	For public education about the privacy implications of advanced television advertising, research on privacy concerns raised by “neuromarketing” techniques used to create online and TV ads, and for organizational development.
<b>Consumer Federation of America</b> For Identity Theft Services Project	\$25,000	To develop best practices for marketing for-profit identity theft services, and to educate consumers about their rights.
<b>Consumer Watchdog</b> For Google Privacy Campaign	\$30,000	To encourage Google to become the standard-setter in customer privacy protection.
<b>Council for Responsible Genetics</b> For Genetic Privacy Manual	\$45,000	A manual on the privacy risks of releasing genetic information in various contexts and the degree of legal protection that is available.
<b>Cyber Privacy Project</b> For General Support and Organizational Development <i>Fiscal Sponsor: Green Street Project</i>	\$10,000 matching grant	To support numerous privacy issues, including air transportation and mass transit privacy, voter/national ID, and medical privacy, and for organizational development.
<b>East Bay Community Law Center</b> For Neighborhood Justice Clinic	\$30,000	To help low-income individuals and families exert their rights when it comes to unlawful debt collection tactics that violate their privacy and to aid identity theft victims. Project will focus on monolingual Spanish-speaking East Bay residents.
<b>Identity Theft Resource Center</b> For Public Education and Victim Assistance, Research and Dissemination	\$40,000	Supports counseling in both Spanish and English for victims of identity theft or data breaches, and for research and public education about scams, fraud, identity theft and data breach issues.
<b>Patient Privacy Rights</b> For Coalition for Patient Privacy and General Support	\$40,000	To make sure patients’ privacy is protected as we move towards a national health IT system of electronic and online medical records.
<b>Privacy Rights Clearinghouse</b> For Online Privacy Complaint Tool <i>Fiscal Sponsor: Utility Consumers’ Action Network</i>	\$45,000	In conjunction with UC Berkeley Samuelson Law, Technology and Public Policy Clinic, supports the creation of an easy-to-use online tool to help consumers log privacy complaints, plus the compilation of the individual complaints into a searchable database.
<b>TURN - The Utility Reform Network</b> For Smart Meter Privacy Project	\$45,000	To protect the privacy and security of customer data that will be collected by smart electric meters, which are scheduled to be fully deployed in California by 2012.
<b>UC Berkeley, Samuelson Law, Technology &amp; Public Policy Clinic</b> For Online Privacy Complaint Tool	\$20,000	To create an easy-to-use online consumer complaint tool for privacy complaints in conjunction with the Privacy Rights Clearinghouse.
<b>World Privacy Forum</b> For Organization Capacity	\$35,000	For organizational capacity building and website development.